

# JOHN WOODRUFF

9020 39TH AVE SW SEATTLE, WA 98136 - 206-321-0457 - JOHN@JOHNW.IO

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## SUMMARY OF GENERAL QUALIFICATIONS:

- Diverse professional project experience
- Accomplished communicator and collaborator
- Disciplined time and resource manager
- Creative and focused problem solver
- Interpret project requirements and delivers results

## PROFESSIONAL EXPERIENCE:

johnw.io & John Woodruff Photography, Seattle WA – Principal - 2006-Present

Understanding the clients budget, creative and technical requirements has helped me scope, plan and communicate many small business's unique brand through targeted web design, photography and graphic design solutions specific to their businesses and industries.

lucypost.com, Seattle, WA – Developer and Manager - 2002-2006

A firm understanding requirements and standards specific to the photography and film industry allowed me to create and manage a comprehensive, client friendly productions services websites for fast paced production environments around the world. Creating and broadcasting content for both digital and print consumption.

Colorswap, LLC, San Francisco, CA - Logistics Manager - 2000-2002

As a founding partner I collaborated with the other partners in all facets of business planning and implementation of Colorswap, an internet marketplace for surplus industrial colorants. While my day-to-day responsibilities as Logistics Manager included customer engagement and colorant asset management, I was also involved in travel and industry trade-show coordination, developing industry contacts and acted as company liaison in critical first round capital funding.

John Woodruff Photography, San Francisco, CA – Owner - 1997-2002

Delivering creative projects within budget and often with a strict editorial deadline assisted me maintain a wide ranging client base in Advertising, Corporate and Editorial photography markets reaching a national audience with my creative work.

## WORKFLOW & OFFICE EXPERIENCE:

MS Project, MS Office, Adobe Creative Suite, WordPress CMS, Digital Photography, Graphic Design

## WORK SAMPLES & CURRENT PROJECTS:

Graphic Arts work samples and current projects: <https://johnw.io>

Photography Projects: <https://photo.johnw.io>

## EDUCATION:

Certificate in Project Management, University of Washington, Seattle, WA – 2017-2018

BFA Photography, Rochester Institute of Technology, Rochester, NY - 1987-1991

Concentration in Fine Art Photography and German Language

Salzburg College, Salzburg Austria - 1989-1990

Selected for and participated in year-long intensive study program focused on workshops with contemporary European artists and Art History immersion.